

Lesson 15: Corporate Mission

By Xandra

1. Dialogue

First, repeat after your tutor. Then, practice each role.

Asuka is doing training at Ample Computers. Jack is her trainer.

Jack: Next in the training program, we will be discussing Ample Computers' mission statement.

Asuka: Excuse me, sir. I think we have already talked about that, **the other day** when you introduced the company's history.

Jack: Yes, that's right. But today, you'll get a better understanding of the corporate mission.

Asuka: I see. I'm sorry for interrupting.

Jack: Tell me, Asuka. What do you imagine when you hear the words "corporate mission"?

Asuka: It reminds me of the company's goals. I think it expresses the company's vision.

2. Today's Phrase

First, repeat after your tutor. Then, make a few sentences using Today's phrase.

1. I bumped into an old friend **the other day**.
2. **The other day**, John invited me for dinner.
3. I'm surprised that he is going back to Boston soon. It seems like just **the other day** he arrived here.

* **the other day** / 先日

3. Your Task

You are the president's assistant. The company is becoming very successful now. You think that it's time to create a mission statement for the company. Suggest this idea to your boss (=your tutor). He/She will not agree right away. Convince your boss and give suggestions for a mission statement.

4. Let's Talk

What is the main goal of your company?

Why is it important to have a mission statement?

Do employees really think about the mission statement? Explain your answer.

5. Today's photo

Describe the photo in your words as precisely as possible.



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